



WJLA-TV/DT WASHINGTON, DC

WJLA
1100 Wilson Blvd. 6th Floor
Arlington, VA 22209

Contract # 196491

Schedule Dates 09/30/12-09/30/12
Advertiser US Chamber of Commerce (3391)
Agency Del Cielo Media (5095)
Product Political-Political (1088)
Brand Est 919930 (71844)
Salesperson Monares, Barbara (1108)
Sales Office WJLA - Core Team
Buyer Name LINDEN, SARAH
Phone/Fax /
CPE Est 919930
Account Types Local/Political Issue Agency
Billing Type Standard
Comments Est 919930 US CHAMBER 9/30

Date Entered 09/20/12
Last Modified 09/28/12
Entered By Barbara Monares
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,250.00
Net Total \$29,750.00
Sales Tax

WJLA Arlington (WJLA)
By Broadcast Month
Sep. 2012 3
Grand Total: 3
Rate
\$35,000.00
\$35,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/30/12-09/30/12	2	:30	9:57A- ABC--THIS WEEK								1	1	\$35,000.00	\$35,000.00	WJLA Arlington (WJLA)		9/20/12
2.0	Normal Line / SPOT	09/30/12-09/30/12	10	:30	9A- INSIDE WASHINGTON								1	1	\$0.00	\$0.00	WJLA Arlington (WJLA)		9/28/12
3.0	Normal Line / SPOT	09/30/12-09/30/12	10	:30	9:30A- WASHINGTON BUSINESS REPORT								1	1	\$0.00	\$0.00	WJLA Arlington (WJLA)		9/28/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at www.wjla.com and are incorporated by reference in their entirety.